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The Opportunity Project and RSU-TV Launch New Project Benefiting Students Ages 4-12

TULSA, Okla, November 11, 2020 — *The Opp and Friends*, a new digital pre-recorded enrichment hour launched this week featuring expanded learning content and enrichment for youth ages 4-12. The program includes special, localized content from community based organizations and non-profits who traditionally serve young people beyond the school day but are unable to offer in-person programming due to COVID. The curated program hour will air Monday through Friday from 4:00-5:00 p.m. on RSU-TV cable channel (check local listings) and streamed via Youtube.

Aimed at filling a void of expanded learning opportunities for Tulsa area students during distance learning; over fifteen (15) partner organizations will submit weekly, pre-recorded, engaging activities, exercise videos, STEM career exploration, and virtual tours for students and families to view.

Caroline Shaw, Executive Director of The Opportunity Project says, “As families and community organizations continue to navigate the landscape of distance learning and development during COVID, we are proud to partner with RSU Public TV to provide rich content for young people beyond the school day,” said Caroline Shaw, Executive Director of The Opportunity Project. “Our partners have mobilized in innovative, educational, and enriching ways to bring the joy of learning and connection to kids and families throughout the region. We are grateful for the work of our partners and the support of RSU TV in this effort.”

Organizations like the Discovery Lab, Philbrook Museum, Tulsa Master Gardeners, Tulsa Regional Stem Alliance (TRSA), Global Gardens, Tulsa Debate League, NASA OKSG, Education for Scholars, Tulsa City County Library, Naturally STEM and others will be submitting weekly content.

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Royal Aills General Manager of RSU Public TV says, “ I am so pleased to be working alongside the Opportunity Project on this program. RSU Public TV wants to be a positive influence on the kids in our communities. *The Opp and Friends* is a great way to teach, entertain and inform our kids of positive ideas during this extremely unstable time.”

For more information about *The Opp and Friends*, please contact Jackie Dupont at (918) 230-1551. Or, visit <http://www.theopp.org>.

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About The Opportunity Project

The Opportunity Project connects Tulsa's array of youth-focused programs, services, and curriculum-based efforts, to provide pathways to success for children and youth. To learn more, please visit <http://www.theopp.org>.

About RSU-TV

RSU Public TV provides educational, cultural and general interest programming to the Tulsa metro area and northeast Oklahoma.

RSU-TV
PUBLIC TELEVISION



THE OPPORTUNITY
PROJECT

Connecting Youth to the World of Opportunity

The Opportunity Project and RSU-TV presents:



THE OPP
AND FRIENDS



Beginning November 9th, 2020
Monday-Friday 4:00-5:00 p.m.

Watch engaging programming from over 15 organizations in the areas of STEM, arts, literacy, virtual field trips and more!

Watch on RSU-TV over the air on channel 35, Cox 1086, or anytime online at rsu.tv/opp.